

Dream for Trees

Privacy Policy

Charity no. 1194456 | dreamfortrees.com

Date approved by Board: [DATE]

Next review date: [DATE]

Who we are

Dream for Trees is a registered charity (no. 1194456). We plant Miyawaki mini-forests with schools, communities and corporate partners across the UK. When you use our website or engage with our work, we may collect personal information about you. This policy explains what we collect, why, and your rights.

What information we collect

We may collect your name, email address, phone number and organisation when you: contact us by email or through our website; sign up to receive updates; volunteer with us; or attend a planting day. We may also take photographs at events. We do not collect payment card details.

How we use your information

We use your information to: respond to enquiries; send updates about our work (where you have consented); organise volunteer and planting day logistics; and report our impact to funders. We will not use your information for unrelated purposes or share it with third parties for marketing.

Our lawful basis

We process your data under UK GDPR and the Data (Use and Access) Act 2025. Our lawful bases are: consent (where you have opted in to hear from us); legitimate interests (to operate the charity effectively); and legal obligation (for example, financial records required by law).

Photographs

We take photographs at planting days to document our work and share our impact. Where children are present, we only photograph them with prior parental or guardian consent obtained through the school or event organiser. See our Photography and Image Use Policy for full details.

Cookies

Our website uses strictly necessary cookies to function, and analytics cookies (Google Analytics) to understand how visitors use the site. Analytics cookies are only set with your consent. See our Cookie Policy for full details.

How long we keep your data

We keep financial records for seven years as required by law. We delete all other personal data if we have had no contact with you for three years. You can ask us to delete your data at any time.

Sharing your data

We do not sell your data. We do not share it with third parties for their own purposes. We may share limited information with partner organisations where necessary to deliver a joint event, and will tell you when this applies.

Your rights

Under UK GDPR and the Data (Use and Access) Act 2025, you have the right to: access the data we hold about you; correct inaccurate data; ask us to delete your data; withdraw consent at any time; receive your data in a portable format; and complain to the Information Commissioner's Office (ico.org.uk).

Security

Your data is stored on Google Workspace, password-protected and restricted to DFT staff and trustees. We review access regularly and do not retain data longer than necessary.

Changes to this policy

We may update this policy from time to time. Any significant changes will be noted on our website. This policy is reviewed annually by the Board of Trustees.